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Mayor's Telstra Innovation Awards 2022

Student Handbook



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Introducing the 2022 Mayor's Telstra Innovation Awards



Bundaberg Regional Council is proud to partner with Telstra to deliver the Mayor's Telstra Innovation Awards in 2022 exclusively to high schools within the Bundaberg Regional Council Local Government Area.

1.1 Awards Purpose

The Awards purpose is to encourage innovation and entrepreneurship, by helping students in the Bundaberg Region unlock their problem-solving potential and take their big technology ideas to the next level.

We're looking for a new and creative use of technology or a new technological idea – it could be a new app, new concepts in social media, gaming technology or robotics. It could even be a revolutionary new idea for transport, health, agriculture, security, conservation, construction, energy, or recreation. It could be the application of existing technology in a novel way to solve a community, environmental or business challenge. The possibilities are endless and that's what makes these Awards so exciting.

The Mayor's Telstra Innovation Awards aim to:

- Nurture the knowledge base that exists among the young people of our region
- Inspire students to be innovative and collaborative by:
 - encouraging teamwork between students
 - giving students an opportunity to present their ideas and concepts to a wider community audience
 - recognising the efforts and achievements of students.
- Highlight the importance of study in STEM (Science, Technology, Engineering, Mathematics) fields for the future of the Bundaberg Region – building a knowledge-based economy.
- Foster a culture of entrepreneurship amongst the young people in the region through:
 - connecting students with opportunities, business community, camaraderie, and support channels available
 - providing students with valuable experience and knowledge regarding entrepreneurship
 - incentivizing students to take risks by making their own decisions to explore different opportunities.

1.2 The role of Bundaberg Regional Council

Bundaberg Regional Council delivers the Mayor's Telstra Innovation Awards to encourage and support students studying in STEM fields. This project directly aligns with Bundaberg Regional Council's Corporate Plan 2019 – 2023 and two of the five critical pathways identified in the Intelligent Communities Strategy.

Bundaberg Regional Council is committed to achieving the economic, social, and environmental goals detailed in the Intelligent Communities Strategy, and this project will be another step towards achieving these goals.

1.3 Award sponsors and partners

Major sponsor – Telstra

As a technology and innovation company, Telstra is proud to partner with Bundaberg Regional Council and all the presentation partners to make a difference to high school students in the Bundaberg region with these awards. Telstra heavily invests in our regional areas and there's no better investment than in our leaders of tomorrow. Telstra believe this competition gives high school students a taste of what creating and developing technology is all about in the real world. It's their hope as a company that after taking part in this competition, participating students aspire to a career in the technology industries.



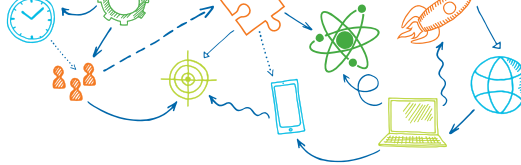
Partners

Our project partners are some of our region's leading entrepreneurs and innovators. They will all be taking on key roles in sharing their collective knowledge to assist students in the development of their innovative idea and encouraging and supporting them in their learning journey.

- Community Lifestyle Support / MAKI SPACE
- CQUniversity
- Queensland Computers
- Queensland University of Technology
- Regional Business HQ / The Generator
- TAFE Queensland
- Telstra
- Ulton



2. Award overview



2.1 Competition details

- The Mayor's Telstra Innovation Awards will consist of three (3) separate competition phases in Terms 1 and 2 of the 2022 school year, culminating in the Final Pitch and Presentation Night.
- The Awards commence on **Monday 14 February 2022** and conclude on **Wednesday 15 June 2022** with the Final Pitch and Presentation Night
- The Awards are a team event and are open exclusively to high school students in grades 9 – 12 at any high school within the Bundaberg Regional Council Local Government Area.
- There is no limit to the number of teams a school can enter, however any team must comprise of three (3) students from the one school.
- **IT'S FREE!** There is no cost associated with entering the Awards for students or the schools.
- Each participating school is required to assign a School Coordinator. This person will be the contact for all correspondence relating to their school's team/s participation in the Award. (See Section 2.4 below for details.)
- A completed and signed Parent/Guardian Consent Form and media consent form is required for each student entering the competition and must be uploaded with the teams Phase 1 Entry video and PowerPoint presentation, team listing form and team photo. All forms are available at:
bundaberg.qld.gov.au/mayorstelstrainnovationawards
- A digital copy of the School Handbook, the Parent / Guardian Consent Form, Media Consent Form, Team listing form are all available online at the Awards website:
bundaberg.qld.gov.au/mayorstelstrainnovationawards
- **Phase 1 will run from Monday 14 February 2022 to Friday 18 March 2022 (5 weeks).**
- In Phase 1, students are required to create a team of three from their school and outline their innovative and original technological idea or concept using the PowerPoint template and also produce and upload a short 1-minute video giving a brief overview of their idea
- A panel of judges will then select the Finalist Teams to move on to Phase 2 of the awards to further develop their idea or concept.
- **Phase 2 will run from Friday 1 April 2022 to Friday 3 June 2022 (9 weeks).**
- During Phase 2, Finalist Teams will take part in a series of mentoring sessions with industry experts. (See section 2.5 mentoring Sessions below for details)
- Finalist Teams will have the opportunity to present their idea to a broader audience and convince the judging panel that their idea is the best at the **Final Pitch and Presentation Night** will be held between **5:30 – 9pm on Wednesday 15 of June 2022** at Bundaberg Multiplex Sports and Convention Centre
- At the conclusion of each team's pitch, the judging panel will allocate final scores and add these to the overall scores from Phase 1 and Phase 2, to determine the winning teams.

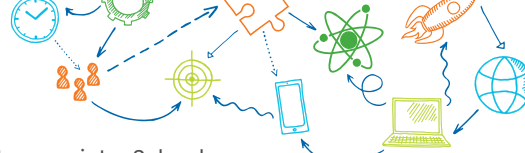
Note: By submitting an entry in the Awards, each team, student, respective parent or guardian, school coordinator and school agrees to be bound by the rules of the Awards in this Handbook and the Terms and Conditions in Annexure C.

2.2 Prizes and awards structure

Prize structure – Mayor’s Telstra Innovation Awards		
Place	No. of recipients	Prize
1st	3	All-expenses-paid Telstra Experience First Place Prize Package (TBC) Certificates for each student School Trophy
2nd	3	Second Place Prize Package (TBC) Certificates for each student School Trophy
3rd	3	Third Place Prize Package (TBC) Certificates for each student School Trophy
All finalists	TBC	Finalist Certificate

2.3 Important dates

Phase 1 Idea generation (5 weeks)	Monday 14 February 2022	Phase 1 entries open
	Friday 18 March 2022	Phase 1 entries close
Phase 2 Idea development, research and refinement (9 weeks)	Thursday 31 March 2022	Phase 2 finalists announced
	Friday 1 April 2022	Phase 2 open
	Throughout April/May 2022	Mentoring sessions with industry experts
	Friday 3 June 2022	Phase 2 close
Final pitch and presentation night	Wednesday 15 June 2022	Final pitch and presentation Night



2.4 About the school coordinator's role

Each school that enters the Awards is required to appoint a School Coordinator. This person will be the contact person for all correspondence relating to their teams' participation in the Awards and is responsible for the following:

- Publicising the Awards in their schools and ensuring students and parents and guardians are given the relevant information concerning the phases of the Awards competition
- Addressing queries from students and other staff members about the Awards
- Ensuring that the students and school are fully aware of the Awards competition terms and conditions
- Ensuring that students have obtained parent or guardian consent for the student to participate in the competition and attend related events
- Assisting teams to enter correctly and fully, and provide all required information and entry details on the online entry form for the Awards, thereby ensuring all Teams fulfil all entry submission requirements for Phase 1 of the Awards competition
- Communicating the announcement of Finalist Teams within their schools
- Coordinating the attendance of each team at the scheduled mentoring sessions during Phase 2 of the Awards competition
- Ensuring all teams fulfil all entry submission requirements for Phase 2 of the Awards competition
- Coordinating the attendance of all Finalist Teams at the Final Pitch and Presentation Night.
- Ensuring all teams' entries are the students' own ideas and that teams do not submit any content that is unlawful or fraudulent, or which without authorisation, infringes upon any intellectual property, privacy, or other rights of any person or entity
- Encouraging the students to think broadly about technology and its application, to think about the creation and use of applications but even more importantly to think beyond applications and to the creation or use of technology of all sorts to solve real world problems
- Encouraging the students to see opportunity in participating in the Awards. Opportunity to work with their classmates, to learn how to take an idea and turn it into a commercial reality.

2.5 Mentoring sessions

- Students will have the opportunity to attend mentoring and coaching sessions and a pitching practice session as listed in the mentor schedule. These sessions will provide the Finalist Teams with access to specialist and technical experience to assist in the development of their ideas.
- Every effort will be made to schedule the Mentoring Sessions at times convenient for students to be able to participate.
- Students will be responsible for getting to and from the Mentoring Sessions.
- If a Finalist Team cannot reasonably be expected to attend the Mentoring Sessions in Bundaberg due to distance an alternative delivery mechanism will be implemented if possible.

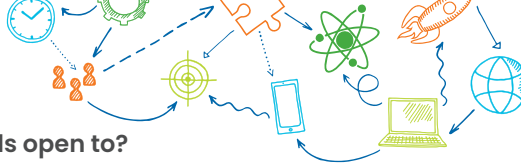
Mentor schedule

Mentor session	Session date & time	Location	Presenter
A Finding product market fit using design thinking	19 April 2022 5–7pm	Civic Centre – Supper Room[^] 190 Bourbong Street, Bundaberg Central 4670 QUT Representative will be presenting via MTeams	QUT Entrepreneurship Representative QUT
B Using lean principles in product development to build, measure and learn	26 April 2022 5–7pm	The Generator Bundaberg Level 1/155A Bourbong St, Bundaberg Central QLD 4670 (TBC)	Damien Tracey CLS
C Reaching your customers using social media marketing and growth hacking	3 May 2022 5–7pm	TAFE Bundaberg (Echo's Restaurant) 118 Walker St, Bundaberg West QLD 4670	TAFE Representative TAFE
D Financial and legal considerations	10 May 2022 5–7pm	Ulton Bundaberg 62 Woondooma St, Bundaberg Central QLD 4670	Connor Silcox Ulton
E Pitching your idea with the right structure and substance	17 May 2022 5–7pm	CQUniversity Bundaberg 6 University Dr, Branyan QLD 4670 Tage will be presenting via MTeams	Tage Andersson CQU
F Pitch Practice Afternoon	24 May 2022 5–7pm	The Generator Bundaberg Level 1/155A Bourbong St, Bundaberg Central QLD 4670 (TBC)	Geoff Augutis & Brooke Fossey Queensland Computers & RBHQ

**Mentor/presenters/locations may change without notice*

[^]Civic Centre Supper Room is located around the right-hand side of Council Chambers – adjacent to Buss Park

2.6 Frequently asked questions



1. What high school grades are the awards open to?

The awards program is open to grades 9–12 inclusive.

2. What are the start/due dates for technology submissions?

The awards program officially opens on **Monday 14 February 2022** and round 1 of competition runs for a period of 6 weeks. Final submissions for round 1 of competition close **Friday 18 March 2022**.

3. What constitutes a technological idea?

‘Technological ideas’ include but are not limited to products/services categorised by being designed through the application of scientific knowledge for practical purposes. The submissions must fall under at least one of the STEM (Science, Technology, Engineering and Mathematics) knowledge areas and align with the judging criteria detailed in the School Handbook. Essentially your idea solves a problem in society through a creative process that is either original or builds on an existing idea.

4. How or when will I know if I have been successful or unsuccessful in my submission for the finalist phase?

Your School Coordinator will be contacted via email on **Thursday 31 March 2022**.

5. How many people can I have in my team?

Teams will consist of three students. Teams of more or less students will be ineligible.

6. How many teams can I be involved in?

A student can only be involved with one team. There is no limit to the amount of teams from each school.

7. Who will be my school coordinator helping me with my idea?

Each individual school will designate their own coordinator that will assist you in submitting your idea.

8. I am not good at science/computers, but I have a creative technological idea. Should I still enter?

Absolutely! You don’t need specialised knowledge or expertise in computers/technology to participate, all you need is a simple idea/solution that is original and creative. Your coordinator and other students will greatly assist you in realising your idea, and furthermore if you pass round 1 of the Awards, experienced business entrepreneurs will further assist you in bringing your idea to life.

9. In Phase 1 of submissions does my idea actually have to functionally work or can I just submit an idea with background logic and reasoning?

Please do your best to demonstrate the background logic behind your idea, you don’t need to have tested your idea or built a prototype at this stage. Check the judging criteria and if in doubt, submit your idea and the judging panel can provide feedback after the process.

If you have any questions not covered in this handbook, please contact the Mayor’s Telstra Innovation Awards team at Bundaberg Regional Council via mtia@bundaberg.qld.gov.au or call **1300 883 699**.

3. Award phases

3.1 Phase 1 – Idea generation

In Phase 1 of the Awards, students create a team of three (3) students from grades 9–12 at their school and work together to come up with an innovative and original technological idea or concept.

Teams will then outline and submit their idea via Google Drive.

All entry and required information forms mentioned below are available on the website: bundaberg.qld.gov.au/mayorstelstrainnovationawards.

Dates (6 weeks)

- Phase 1 entries open **Monday 14 February 2022**
- Phase 1 entries close **Friday 18 March 2022**

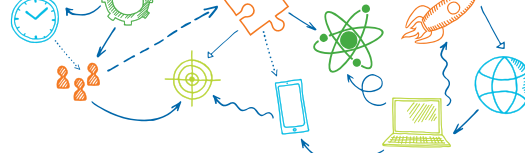
How to enter

All entries are to be submitted using Google Drive.

- Complete and save the interactive pdf **entry, parent, and media consent forms for each team member for uploading**. All fields are compulsory, including:
 - Each team members name, address, schools, year level, age, contact details, emergency contact details, dietary or special needs
 - School coordinators details (name, position, email, contact details)
- Download and complete the responses to all entry questions (1–4 below) on the **PowerPoint template provided for uploading**
- Upload into Google Drive folder **titled with your team's name**:
 - Entry forms for each team member
 - Parent/guardian consent forms for each team member
 - Media consent forms for each team member
 - Team photo in .jpeg format for promotional purposes
 - Responses to all entry questions (1–4 below) on the **PowerPoint template provided**
Short 1-minute maximum video and any supporting material that introduces your team and a brief overview of your idea concept

Upload all the above items into Google Drive that has been named with the team's name and share this folder with the Mayor's Telstra Innovation Awards team using email: mtia@bundaberg.qld.gov.au.

Please note: Be sure to have all the above elements ready to upload into your Google Drive folder at the same time.



Phase 1 – Entry questions

Part 1 – Outline your innovative idea or concept and the community problem or need that it addresses? (maximum 200 words)

- What is the innovative idea?
- What is the community problem or need that it addresses?
- What is your solution?
- What is driving your team to fix this problem?

Part 2 – How will you use technology to deliver your solution or solve the problem you have identified? (maximum 200 words)

- What technologies are required to create your idea?
- Are these new or existing technologies? What makes yours different or better?
- How will it work?
- What do you think it might cost to make?

Part 3 – Who will benefit from your idea and what value will it bring to them? (maximum 200 words)

- Consider who is the target market?

Part 4 – Supporting documentation

- Upload a one minute maximum length video that provides a brief overview of your idea or concept.
- Upload any supporting documents such as graphics, designs, images, photos or videos relevant to supporting your innovative idea or concept. (Maximum 4)

Phase 1 – Judging criteria

1. Is the entry original, innovative, and inventive?
2. Does the concept use new technology, or acknowledge that it is inspired by existing technology, using it in a new way?
3. Does the entry demonstrate a sound understanding of the technology to be used?
4. Does the entry solve a real problem and have positive benefits to the community?
5. Does the supporting material (photos, videos, graphics, drawings etc.) complement the innovative idea or concept?

Next steps

Following the judging of the Phase 1 entries, the selected Finalist Teams will be announced on **Thursday 31 March 2022**. All School Coordinators will be informed by email. This information will then be publicly available via the website bundaberg.qld.gov.au/mayorstelstrainnovationawards.

The Finalist Teams will then proceed to Phase 2 of the competition.

3.2 Phase 2 – Idea development, research and refinement

In Phase 2, the Finalist Teams will have the opportunity to further develop their technological idea or concept through a series of mentoring sessions. Mentoring sessions will be held at varied locations, focusing on practical skill and knowledge development specific to the startup, entrepreneur, and technological space.

At the end of Phase 2 finalists will create a short video about their idea or concept to submit to the judging panel.

Dates (10 weeks)

- Phase 2 entries open **Friday 1 April 2022**
- Phase 2 entries close **Friday 3 June 2022**

How to enter

Finalist Teams are required to upload a 3-minute video submission to Google Drive as done in Phase 1 and name the file with their team's name

The 3 minute video is to address the judging criteria outlined below – Phase 2 – Judging Criteria The Google Drive video submission is to be submitted to the Mayor's Telstra Innovation Awards email mtia@bundaberg.qld.gov.au by **4pm Friday 3 June 2022**.

Phase 2 – Mentoring workshops

All finalist teams will have the opportunity to further develop their technologically innovative idea or concept with coaching from some of the best entrepreneurs and technical mentors in the Bundaberg region. Finalist will participate in a series of four mentoring sessions, focusing on practical skills and knowledge development specific to startup, entrepreneur and technological space with mentors working alongside teams to encourage and support their learning journey.

Phase 2 – Judging criteria

1. Does the concept show further development from the initial entry submitted in Phase 1?
2. Has the team demonstrated learnings from mentoring sessions and incorporated aspects into their idea or concept?
3. Has the team demonstrated entrepreneurial skills including the development of a business model? (E.g. marketing channels, customer feedback.)
4. Has the team demonstrated an understanding of who their potential customers are?
5. Has a prototype been developed?



3.3 Final pitch and presentation night

The Final Pitch and Presentation Night will be held on **Wednesday 15 June 2022** at the Bundaberg Multiplex Sports and Convention Centre. This event is each team's opportunity to present their idea to a broader audience and convince the Judging Panel that their idea or concept is the best and has the potential to change the world.

Teachers, students, and parents will be invited to attend the Final Pitch and Presentation Night.

Date

- The Final Pitch and Presentation Evening will be held on **Wednesday 15 June 2022 between 5 – 8.30pm** at the Bundaberg Multiplex Sports and Convention Centre

Entry details

Presentations must be structured, rehearsed, and kept to five (5) minutes in duration. The presentation may include a demonstration of any working prototypes which may have been developed.

At the conclusion of each team's presentation, judges will be given the opportunity to ask questions about the idea or concept.

Please note: Setup time will be limited, so whilst use of prototypes is encouraged, teams should avoid a pitch that requires significant setup at presentation time.

Final pitch – Judging criteria

1. Did the presentation keep to the five-minute allocation?
2. Does the pitch tell a story sharing the team's vision for their concept?
3. Was the team able to communicate their idea and/or concept effectively and confidently to the audience?
4. Did the team demonstrate understanding of their market and the competitive landscape?
5. Was the team's final pitch unique and creative, using a variety of mediums? For example, PowerPoint presentation, video, graphics, posters etc.
6. Did the teams answer the judge's questions satisfactorily in a confident and articulate manner?

Annexure A – Awards terms and conditions

1.0 General

- 1.1 These terms and conditions are in relation to the competition being The Mayor's Telstra Innovation Award 2022 ("The Award").
- 1.2 The Award is conducted by Bundaberg Regional Council of 190 Bourbong Street, Bundaberg ("The Promoter").
- 1.3 The duration of the competition is from **Monday 14 February 2022 to Wednesday 15 June 2022** inclusive.
- 1.4 The Promoter reserves the right to interpret these terms and conditions and, if required, change them at its sole discretion.
- 1.5 Any amendments to the terms and conditions will be published on The Awards website at bundaberg.qld.gov.au/mayorstelstrainnovationawards and through any other communication method approved by The Promoter. If the terms and conditions are changed during any stage of the competition, each School Coordinator will be directly notified of these changes by email.

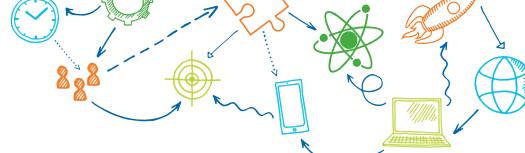
2.0 Eligibility

Teams and students must comply with the following requirements to be eligible for entry into and continued participation in The Award:

- 2.1 The Award is open to all full-time students in Years 9 – 12 from all schools within the Bundaberg Regional Council Local Government Area.
- 2.2 There is no limit to the number of teams a school can enter into the Award, however, each team must consist of three (3) students all enrolled at the same school.
- 2.3 Team members must be available to participate in The Award and the associated events and mentoring sessions outlined in section 6.0 Key Dates.
- 2.4 A team can comprise of students from different school years, as long as the students are from years 9 to 12 and from the same school.
- 2.5 Each team is only allowed to submit one entry into The Award.
- 2.6 If a team member has to withdraw from the competition at any point, the team's School Coordinator may submit a request in writing to The Promoter to replace the team member with another student. Such request may be granted at the discretion of The Promoter.
- 2.7 Each team is encouraged to appoint a team leader to coordinate the work and act as spokesperson. However, each member of the team should be able to serve as spokesperson, be fully involved with the project, and be familiar with all aspects of the project. The final work should reflect the coordinated efforts of all team members and will be evaluated during the final pitch and presentation evening.

3.0 Entry

- 3.1 Entry into The Award is open to students from year 9 – 12 in teams of three (3) who attend a Bundaberg Region school.
- 3.2 Each participating school is required to assign a School Coordinator as a point of



contact for the school's team or teams.

3.3 A completed and signed Parent/Guardian Consent Form is required for each student entering the competition in order for their team's entry to be valid.

3.4 By submitting an entry in The Award, each team, student, respective parent or guardian, School Coordinator and school agrees to be bound by the terms and conditions contained herein.

3.5 Teams are required to submit their entries for the relevant phase of the competition as outlined below in section 3.5.1, 3.5.2 and 3.5.3:

3.5.1 Phase 1 – Complete the Entry Form and required documents and upload a 1-minute video to Google Drive. All forms are available from bundaberg.qld.gov.au/mayorstelstrainnovationawards

All required documents and videos are to be saved under the team's name and to be uploaded using Google Drive shared folder.

For a valid entry you are required to provide:

- Entry form for each student in the team;
- Signed Media Consent Form for each student in the team
- Signed Parent/Guardian Consent Form for each student in the team;
- Responses to Phase 1 entry questions (1 – 4) PowerPoint including supporting documentation and addressing the judging criteria outlined in section 4.1 Judging Criteria – Phase 1.
- A 1-minute video submission addressing the judging criteria outlined in section 4.1 Judging Criteria – Phase 1.

The Google Drive video submission is to be submitted via a shared folder with the Mayor's Telstra Awards Team on mtia@bundaberg.qld.gov.au

3.5.2 Phase 2 – Finalist Teams are required to upload a video submission to Google Drive, up to 3 minutes in length, addressing the judging criteria outlined in section 4.2 Judging Criteria – Phase 2 and saved under the team's name.

The Google Drive video submission is to be submitted via a shared folder with the Mayor's Telstra Awards Team on mtia@bundaberg.qld.gov.au

3.5.3 Final Pitch and Presentation Evening – Each team is required to conduct a five (5) minute, structured presentation to the judging panel addressing the judging criteria outlined in section 4.3 Judging Criteria – Final Pitch and Presentation. The presentation may include the team's video submission from Phase 2 and a demonstration of any working prototypes which may have been developed. At the conclusion of each team's presentation, judges will be given the opportunity to ask questions about the idea or concept (2 minutes).

4.0 Judging criteria

4.1 Judging Criteria – Phase 1 (20% of final score)

- Is the entry original, innovative and inventive? 0/20
- Does the concept use new technology, or acknowledge that it is inspired by existing technology, using it in a new way? 0/20
- Does the entry demonstrate a sound understanding of the technology to be used? 0/30
- Does the entry solve a real problem and have positive benefits to the community? 0/15
- Does the supporting material included (photos, videos, graphics, drawings etc) complement the innovative idea or concept? 0/15

4.2 Judging Criteria – Phase 2 (40% of final score)

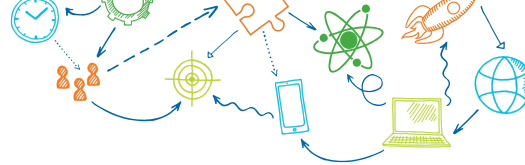
- Does the concept show significant development of the initial entry submitted in Phase 1? 0/20
- Has the team demonstrated learnings from mentoring sessions and incorporated aspects into their idea or concept? 0/20
- Has the team provided/demonstrated entrepreneurial skills including the development of a business model? E.g., marketing channels, customer feedback. 0/20
- Has the team demonstrated an understanding of who their potential customers are? 0/20
- Has a prototype been developed? 0/20

4.3 Judging Criteria – Final Pitch and Presentation (40% of the final score)

- Did the presentation keep to the five minute allocation? 0/5
- Does the pitch tell a story sharing the team's vision for their concept? 0/20
- Was the team able to communicate their idea and/or concept effectively and confidently to the audience? 0/30
- Did the team demonstrate a good understanding of their audience and the judge's fields of expertise? 0/20
- Was the team's final pitch unique and creative, using a variety of mediums e.g. PPT, video, graphics, posters etc. 0/20
- Team member/s answered the judge's question satisfactorily in a confident and articulate manner. 0/5

5.0 Judging and decisions

- 5.1 Entries in The Award will be judged by the judging panel appointed by The Promoter as outlined at the Bundaberg Regional Council website bundaberg.qld.gov.au/mayorstellstrainnovationawards. Every effort will be made to ensure that judging panel members are impartial and suitably qualified. Appointments to the judging panel will be made at the sole discretion of The Promoter.
- 5.2 The decisions of the judging panel will be final and no correspondence will be entered into.
- 5.3 Judging and decisions made by the judging panel will be based on the 'Judging Criteria' set out above in section 4.0 Judging Criteria.
- 5.4 In the event of a tie for first, second or third place it will be the Bundaberg Regional Council Mayor Jack Dempsey (or his nominated representative) decision. The decision will be final, and no correspondence will be entered into.



6.0 Key dates

- 6.1 Phase 1 opens **Monday 14 February 2022** and close at **4pm Friday 18 March 2022**.
- 6.2 The successful Finalist Teams will be announced on **Thursday 31 March 2022** via email to all nominated school coordinators.
- 6.3 The successful Finalist Teams then proceed to Phase 2 of The Award from **Friday 1 April 2022**.
- 6.4 Phase 2 of The Award includes five (5) Mentoring Sessions and one (1) practice pitch session to be held throughout **April/May 2022**. The Mentoring Sessions will be held at several locations – Bundaberg Brewed Drinks, TAFE QLD Bundaberg Campus, CQ University and AT_Makerspace (all dates and address are listed in the student handbook) and scheduled to be as convenient as possible for students to attend. If teams are not able to attend the Mentoring Sessions due to distance, every effort will be made to facilitate an alternative delivery mechanism.
- 6.5 Phase 2 closes **4pm Friday 3 June 2022**.
- 6.6 The Final Pitch and Presentation Evening will be held at the Multiplex Sports and Convention Centre on **Wednesday 15 June 2022** between 5 – 8:30pm
 - All teams that enter Phase 1 of The Awards will be invited to the Final Pitch evening and will be presented with a certificate from the Bundaberg Regional Council Mayor Jack Dempsey
 - First, second and third place winners of The Award will be announced, as well as the announcement of the winning school.
- 6.7 The Promoter reserves the right to amend the times and dates of The Award as outlined in section 6.0 Key Dates and The Promoter will not be responsible for any loss occasioned thereby. Any amendments to the Key Dates as outlined in section 6.0 Key Dates will be published on The Award website at bundaberg.qld.gov.au/mayorstelstrainnovationawards and through any other communication method approved by The Promoter. If any Key Dates are changed during any stage of the competition, each School Coordinator will be directly notified of these changes by email.

7.0 Prizes

- 7.1 This competition is one of skill where chance plays no part. Prizes will be awarded at the discretion of the judging panel according to the criteria set out in section 4.0 Judging Criteria.
- 7.2 The nature and quantity of any prizes will be determined by The Promoter in conjunction with The Award partner/sponsors and published on the website bundaberg.qld.gov.au/mayorstelstrainnovationawards
- 7.3 Any published prize in association with The Award, both for students and schools, must be claimed within one (1) year of the date of the announcement of that prize at the final presentation ceremony. If for any reason any winner does not take a prize by the time stipulated by The Promoter, then the prize will be deemed to be forfeited.
- 7.4 If any prize is unavailable, The Promoter, in its discretion, reserves the right to substitute the prize with a prize of the equal value and/or specification.
- 7.5 Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
- 7.6 In the event of unforeseen circumstances or events arising which are beyond

the control of The Promoter and which adversely affect the administration of the competition, The Promoter reserves the right to cancel, terminate, modify or suspend the completion or suspend or modify a prize.

- 7.7 All prizes will be delivered directly to the schools of the winnings students within one (1) week of the final pitch and presentation ceremony.

8.0 Intellectual property, confidentiality and liability

- 8.1 The protection of any information that a team may require to be kept confidential and/or any intellectual property rights in a team's entry is the sole responsibility of each team and not The Promoter.
- 8.2 All intellectual property created by each team remains the property of that team and students in equal proportions.
- 8.3 Each team agrees to grant Bundaberg Regional Council a perpetual, irrevocable, non-exclusive, royalty free, world-wide license to use, publish, reproduce, modify, adapt, and display, any or all of the Team's entry including the Team's responses, pictures, images, videos, drawings and illustrations ("Content") and otherwise exercise all such intellectual property rights in respect of the Content for any purpose in any media, without compensation, restriction on use, attribution or liability. Each Team and each student participant agree not to assert any moral rights in relation to such use and warrant that they have the full authority to grant these rights; but only to the extent that such use is not for commercial purposes and is in connection with The Award and/or to promote Bundaberg Regional Council.
- 8.4 Each participating student and each Team agree that they are fully responsible for the Content they submit. The Promoter shall not be liable in any way for such Content to the full extent permitted by law. The Promoter may remove any Content without notice for any reason whatsoever. Each participating student and Team warrant and agrees that:
- (a) they will not submit any Content that is unlawful or fraudulent, or that Bundaberg Regional Council may deem in breach of any intellectual property, privacy, publicity, or other rights,
 - (b) Content submitted will not be defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children attending Grades 9 to 12 in Australia, or otherwise unsuitable for publication.
 - (c) they will obtain prior consent from any person or the owner(s) of any property that appears in their Content.
 - (d) the Content is their own original work, or they have full prior consent from any person who has jointly created or has any rights in the Content, to the uses and terms herein, and the Content does not infringe the rights of any third party.



- (e) their Content shall not contain viruses or cause injury or harm to any person or entity; and
- (f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity, and the access or use of others' computer or communication systems.

8.5 If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of Bundaberg Regional Council, including but not limited to technical difficulties, unauthorised intervention or fraud, Bundaberg Regional Council reserves the right, in its sole discretion, to the fullest extent permitted by law:

- (a) to disqualify any Team; or
- (b) to modify, suspend, terminate or cancel the competition, as appropriate.

8.6 Any cost associated with accessing the promotional website or creating and submitting an entry is the Team's responsibility.

8.7 All entries and materials submitted to the Bundaberg Regional Council in conjunction with this Award (in any form including hard copy, electronic forms or working prototypes) remain the property of the Team and students in equal proportions.

8.8 Each Team and student agree to respect and protect the confidentiality of any information shared between other teams and students participating in the Award.

8.9 Participation in the Award is voluntary and is at each participant's own risk.

8.10 None of Bundaberg Regional Council or the Award sponsors and partners or any employee or agent of Bundaberg Regional Council or the Award sponsors and partners will be liable (to the extent permitted by law) to the teams or students or their respective parents, guardians, school coordinators or schools for:

8.10.1 Any injury or death of any person or persons and/or property and/or cost, loss, damage, expense or claim occasioned or incurred (including without limitation any indirect economic or consequential loss) arising from or in connection with the Award or any person's participating in it, or the receipt of any prize.

8.10.2 Any taxes, duties, charges, or levies to be paid to any person in connection with any prize a Team or student or school may receive in connection with the Award.

9.0 Information privacy

9.1 Where students provide personal information to The Promoter, noting that the participation in the competition is voluntary, the personal information will be used by The Promoter to administer the competition in accordance with these terms and conditions. All personal information will be stored securely and except



as provided for in these terms and conditions, will not be given to any other person or agency unless participants have given The Promoter permission, or The Promoter is authorised or required by law.

9.2 The collection, use and disclosure of all personal information will be handled in accordance with the Information Privacy Act 2009 and Bundaberg Regional Council privacy statement which is available at:

bundaberg.qld.gov.au/council/right_to_information/privacy

10.0 Waivers and releases

10.1 Teams and students and their respective parents, guardians and schools, consent to The Promoter, it's employees or agents and partners/sponsors, photographing and/or filming student participants and using the name, image and/or voice of such participants, in any media for an unlimited period without remuneration to promote The Award or any of The Promoter's associated activities.

10.2 Teams and students and their respective parents, guardians and schools, acknowledge that all right, title and interest in, or relating to any image taken by or on behalf of The Promoter belongs to The Promoter for its own use. Any image taken by a partner or sponsor of The Award is not an image taken on behalf of The Promoter.

10.3 Teams and students and their respective parents, guardians and schools, release The Promoter and the partners and sponsors of The Award from any claim by themselves, or on their behalf, arising out of the use of any photo/film by The Promoter, and partners and sponsors of The Award.

11.0 Force majeure

11.1 The Promoter will not be responsible for any damage arising out of and shall not be in breach of terms and conditions of The Award if The Award is cancelled, suspended, or reduced due to failure of services or other force majeure outside of The Promoter's reasonable control.

12.0 Laws

12.1 The Agreement is governed by the laws of the State of Queensland